M&A Market Trends & Activity

Sayer Energy Advisors' Perspective

Presentation to the

PADA Society



November 15, 2022

Ben Rye, P.Geo. Vice-President

Sayer Energy Advisors



Sayer Energy Advisors

- 35 year history of oil and natural gas industry M&A services.
- Completely independent of the public markets – we do not get involved in financings.
- Managed by a team of individuals with varied backgrounds, each with significant related experience.



Sayer Energy Advisors

Corporate Advisory Services

- Divestitures, Mergers, Acquisitions.
- Valuations and Fairness Opinions.
- Expert Witness Assignments.

Industry Publications

- Well-known for Canadian M&A market analysis through our quarterly publication.
- Publish complete Canadian oil industry M&A and financing information.
- Complete listing of current Canadian oil & natural gas industry asset and corporate dispositions.





Overview

- Factors Affecting M&A
- Recent M&A Activity Metrics
- 2022 M&A Activity
- Recent Trends
- Summary



We Are in a Buyers' Market



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- We have been in a "Buyers' Market" for a number of years.
- The *"Buyers' Market"* will continue in Canada until we see more capital coming into the industry.



The Gap Between Buyers and Sellers

- The disconnect appears whenever there is instability in commodity prices.
- Buyers want to buy assets believing that the price of oil stay high, yet they make offers as if the price is going to fall.
- Sellers, unless pressured to sell, will not sell at low prices unless the prospect of higher prices is reflected in the offer price.
- A buyer which recognizes this can be successful if it offers value over and above that reflected in strip pricing.



Factors Affecting Prices for M&A Transactions

Factors Leading to Higher Prices

High LMR Minimal Shut-in Wells High Working Interest Operated Interest Royalty Interest Low Operating Expense

Facility & Pipeline Capacity

Large Amount of Economic Upside & Reserves

Median Price

Factors Leading to Lower Prices

Low LMR Numerous Shut-in Wells Low Working Interest Burdened by Royalties High Operating Expense Facility & Pipeline Constrained Limited Amount of Economic Upside & Reserves



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- Uncertainty relating to pricing.
- Uncertainty relating to government.
- Uncertainty relating to environmental policies.
- A generally bad public feeling about our industry.
- Financing.



- Uncertainty relating to pricing.
 - M&A prices are responsive to commodity price changes.



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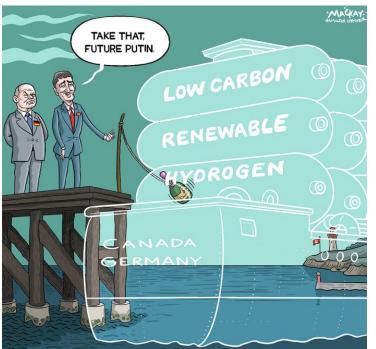


- Uncertainty relating to government.
 - Provincial government
 - Uncertainty relating to handling of liability issues.
 - Federal Government: Canada & USA



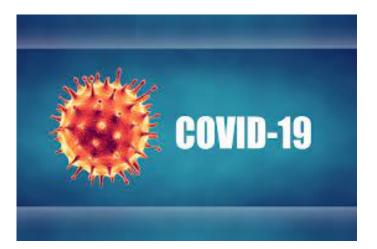








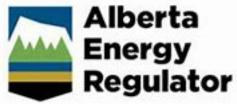
• External Factors on Industry.







- M&A & Liabilities Still a priority
- Uncertainty relating to environmental policies.



- Directive 088:
 - Licensee Life-Cycle Management
 - "introduces a holistic assessment of a licensee's capabilities and performance across the energy development life cycle, which will be supported by the licensee capability assessment (LCA)"



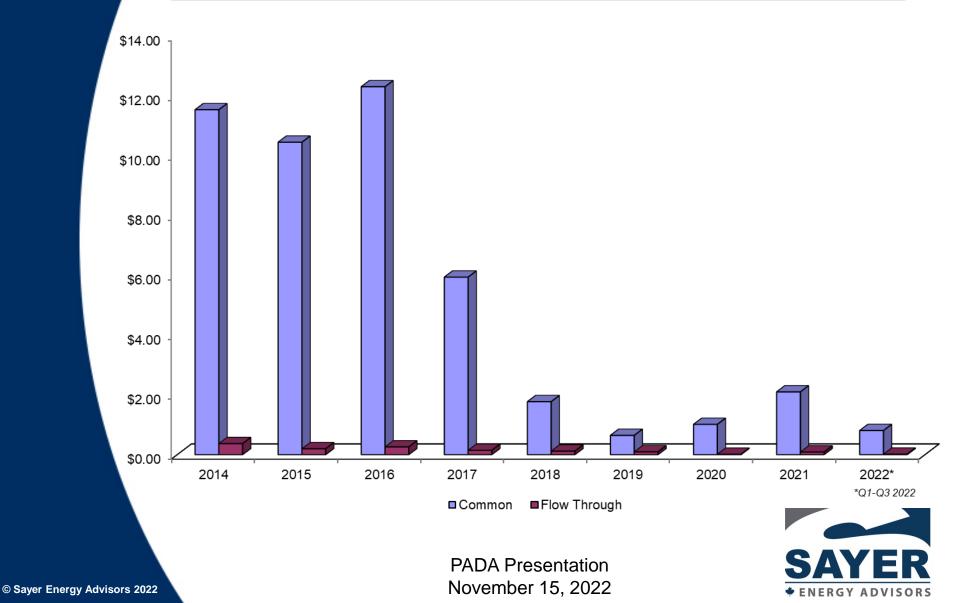
- Uncertainty relating to government policies.
- Blueberry River First Nation

"B.C. Supreme Court declared that the Province breached the Treaty 8 rights of Blueberry River First Nations as a result of the cumulative impacts of natural resource development authorized by the Province over many years."





Total Canadian Oil & Natural Gas Equity Financings (\$ Billions)



Total Canadian Oil & Natural Gas Financings (\$ Billions)

- Financing activity is down in 2022 for **Q1-Q3**.
 - Including equity and debt issues, a total of \$2.5 billion in capital has been raised in 2022.
 - \$10.8 billion was raised in 2021.
 - \$10.9 billion was raised in 2020.
- Equity raised was down significantly in 2022 (Q1-Q3, with \$822 million raised vs. the \$2.2 billion raised in 2021 and \$1.0 billion raised in 2020.
- There was an significant drop in debt issues, with \$1.6 billion raised in 2022 compared to \$8.6 billion in 2021.
 - Likely due to higher commodity prices and recent spike in interest rates.



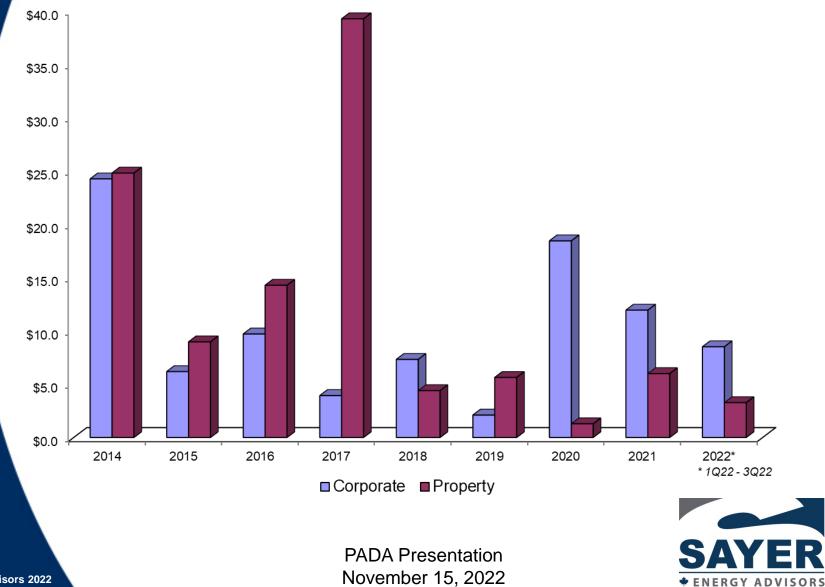
Recent M&A Activity Metrics



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Total Enterprise Value of Transactions (\$ Billions)



Cash Flow is King!

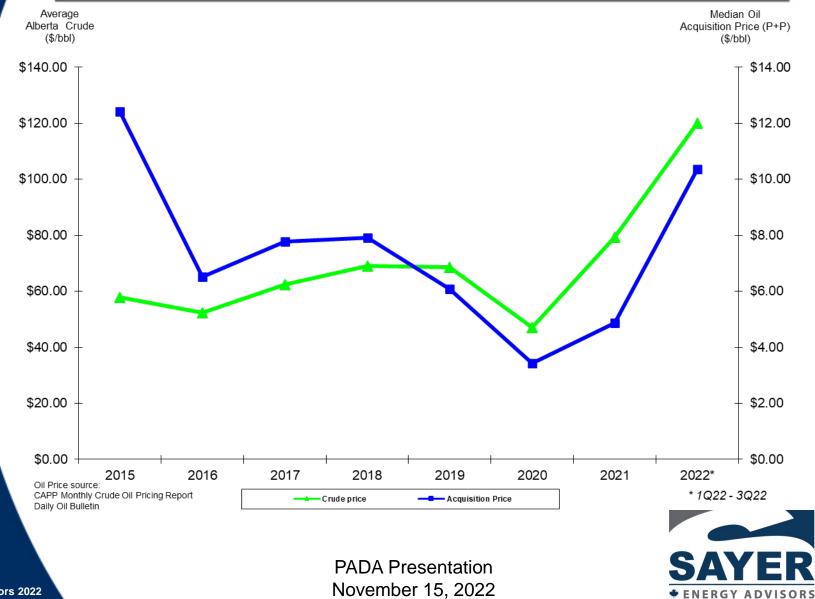


• Deals are being done on a cash flow basis, less consideration for liabilities.

Reserves and production based metrics remain less influential.

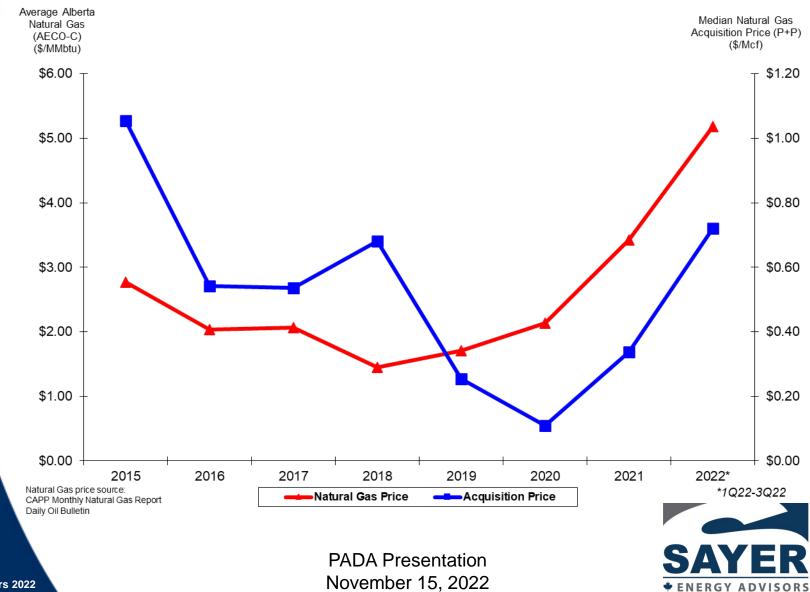


Correlation of Median M&A Price and Commodity Prices: OIL



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Correlation of Median M&A Price and Commodity Prices: NATURAL GAS



More Cash Flow

- Recent rise in commodity prices = more Cash Flow.
- There is a lack of new capital (equity and debt) for funding M&A activity.
- No financings but deals still getting done.
 - Deals done from Cash Flow
 - Creative deal types



Uses of Capital

- Debt reduction a common theme.
- Asset Development.
- Share buybacks will continue in 2022-2023.
- M&A
 - Consolidation.
- Return of capital to shareholders via:
 - Dividend increases.
 - Special dividends.



Share Buy Backs - NCIB

 "Ovintiv Inc. has received regulatory approvals for the renewal of its share buyback program...The number of shares authorized for purchase represents 10 per cent of Ovintiv's public float as of Sept. 19, 2022."



"Trudeau Tax Seen Spurring Flood of Buybacks It's Trying to Chill"

> "Biden warns of windfall tax on 'war profiteering' oil companies"



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Consolidation

 Trend of privately-held oil and natural gas companies being sold to both publiclytraded and privately-held companies in



 Corporate deals have made up ~64% of enterprise value of M&A transactions to date in 2022.



Total M&A Value vs. Total M&A Value Done By Private Entities (\$ Billions) \$40.00 \$30.00 42% 5% \$20.00 11% 29% 18% \$10.00 \$0.00 2018 2019 2020 2021 2022* *Q1-Q3 2022 PADA Presentation November 15, 2022 🕈 ENERGY ADVISORS

Companies Sold in 2022

• Q1





Companies Sold in 2022

• Q2



An ExxonMobil Subsidiary

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Companies Sold in 2022





Fourth Quarter Large Deals to Date

• Q4: Over \$1.3 billion to date







• Announced a 120% **dividend increase** on November 9, 2022.



• Announced a **special cash dividend** of \$0.50 per share on November 8, 2022.





- "Tourmaline intends to return a minimum of 60% of FCF to shareholders in 2022."
- Announced a **special dividend** of \$2.25 per share on November 2, 2022 and an 11% quarterly base **dividend increase**.
- Tourmaline also declared a Q3 2022 special dividend of \$2.00 per share on July 27, 2022, a special dividend of \$1.50 per share in May 2022 and a special cash dividend of \$1.25 per share in January 2022 along with an 11% quarterly base dividend increase.





- Announced a special cash dividend of \$0.035 per share on October 26, 2022 and a 20% quarterly base dividend increase on July 6, 2022.
- "Crescent Point's total return of capital offering for shareholders includes a combination of a base dividend, accretive share repurchases and special dividends."



BIRCHCLIFF ENERGY

• Announced a **special cash dividend** of \$0.20 per share on October 13, 2022.



- Announced a special cash dividend of \$1.50 per share on August 4, 2022.
- "when the Company's net debt reaches \$8 billion, which the Board sees as a base level of corporate debt, the Company will allocate additional free cash flow as incremental returns to shareholders"



Inaugural dividends implemented in 2022











(Announced in October 2021, Declaration in January 2022)



Other Trends – Creative Deals

- Several deals include:
- Vendor Take-back





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- ENERGY LTD. DELTASTREAM
- Selling Royalties & Manufactured Royalties

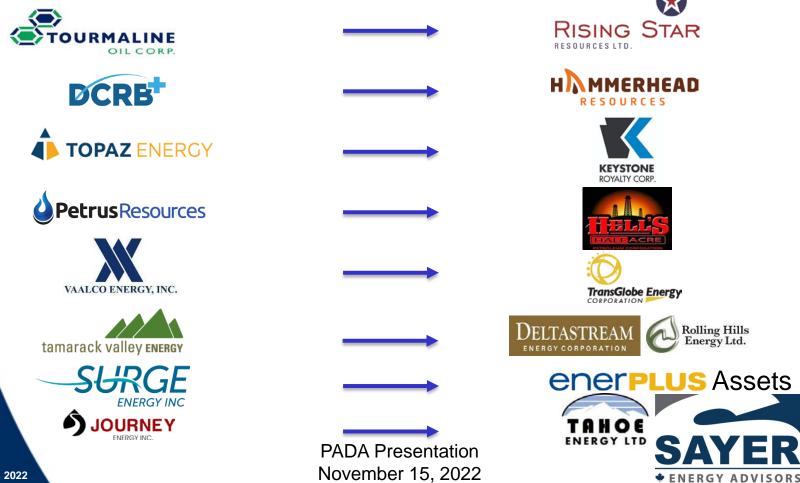




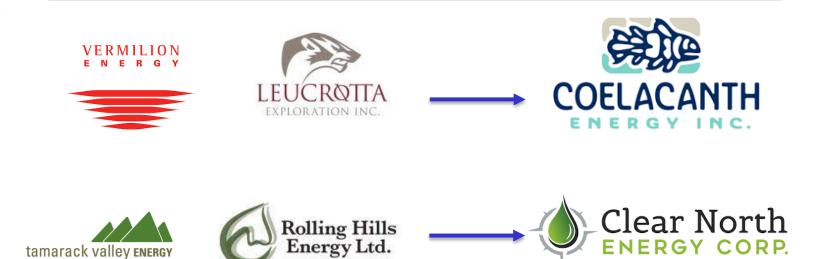


2022: More "Share for Share" Deals

Continued use of shares as currency in deals.



2022: Return of the SpinCo?



- We expect this recent trend to continue.
- SpinCo structure could bridge a value gap between buyer and seller and provide additional returns to shareholders.



Currently "On the Block" or "Reviewing Strategic Alternatives"

SASKATOON Leaseholds Limited





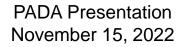






Woodrush Royalty ULC







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Insolvencies

Not as prevalent now as it was a few years ago.





Current Insolvencies

• Number of insolvencies down. Currently there are **four**.





Copetrex Oil & Gas Co. Ltd.





Diagonal Oil & Gas Inc.

- There are typically around **eight** oil and natural gas companies that go into receivership each year.
- In **2021**, there were **eleven** insolvencies, compared to eight in 2020.
- In 2016, 28 oil and natural gas companies went into receivership or CCAA.

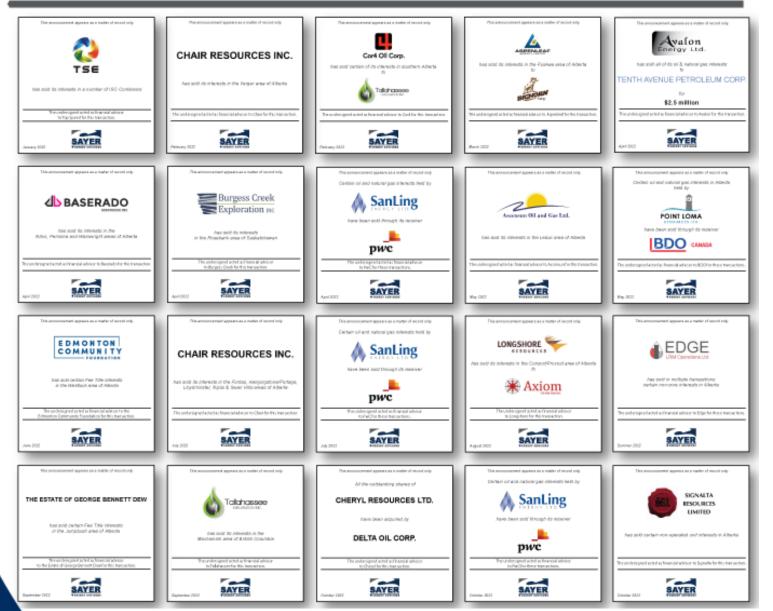


Summary

- The M&A market needs commodity price stability.
- Lack of cooperation from government will likely continue.
- LMR and environmental issues will continue to factor into M&A transactions.
- Fewer insolvencies and companies entering the M&A market unwillingly.
- More share-for-share and creative transactions will be concluded.
- Demand for oil and natural gas persists.



M&A Transactions Concluded by Sayer in 2022 to Date



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