# State of the 2016 A&D Market

# Sayer Energy Advisors' Perspective

Presented to the

Society of Petroleum Evaluation Engineers



November 15, 2016

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President

Sayer Energy Advisors

#### Disclaimer

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 The opinions presented are those of the presenter but please direct critical comments elsewhere. I am sensitive and I am easily offended.

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## Sayer Energy Advisors



\* ENERGY ADVISORS

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### Sayer Energy Advisors

- 29.8 year history of oil and natural gas industry M&A services.
- Completely independent of the public markets – we do not get involved in financings.
- Managed by individuals with varied backgrounds, each with significant related experience.



### Sayer Energy Advisors

#### **Corporate Advisory Services**

- Divestitures, Mergers, Acquisitions.
- Valuations and Fairness Opinions.
- Expert Witness Assignments.

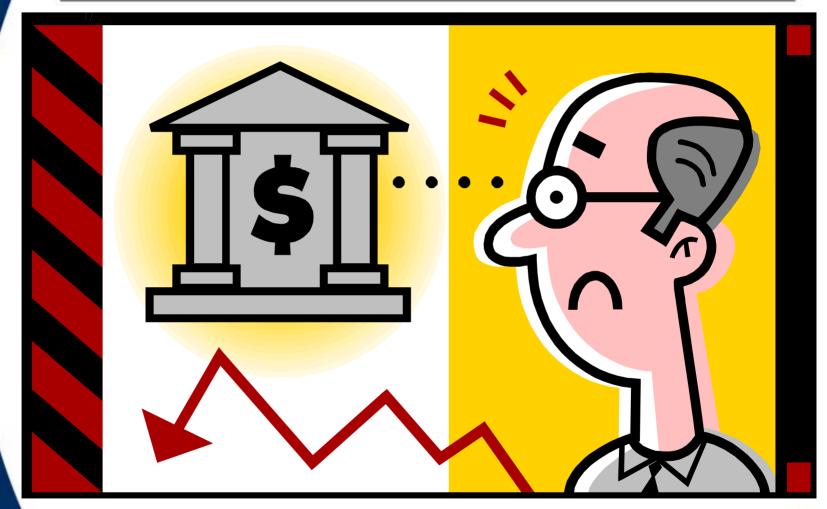
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#### **Industry Publications**

- Well-known for Canadian M&A market analysis through our quarterly publication.
- Publish complete Canadian oil industry M&A and financing information.
- Complete listing of current Canadian oil & natural gas industry asset and corporate dispositions.

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# Recent M&A Activity Metrics





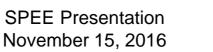
#### We Are in a Buyers' Market



"You spelled garbage wrong."

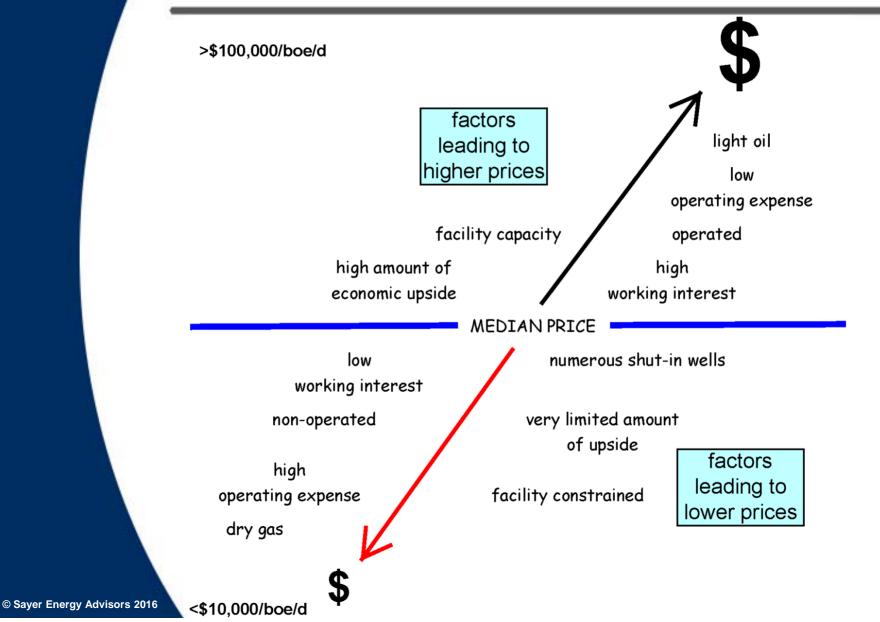
We have been in a "Buyers' Market" for a number of years.

The "Buyers' Market" will continue with continued depressed commodity prices.





# Factors Affecting Prices of M&A Transactions



### Cash Flow is King!

 Deals are being done on a cash flow basis, less consideration for liabilities.

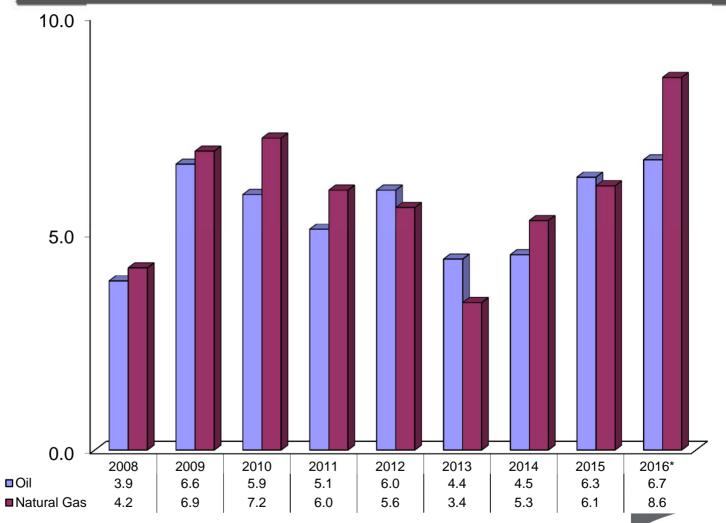




- I know that you don't want to hear this, but ...
- Reserves-based metrics are pretty much off the table right now.

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## Historical Cash Flow Multiples



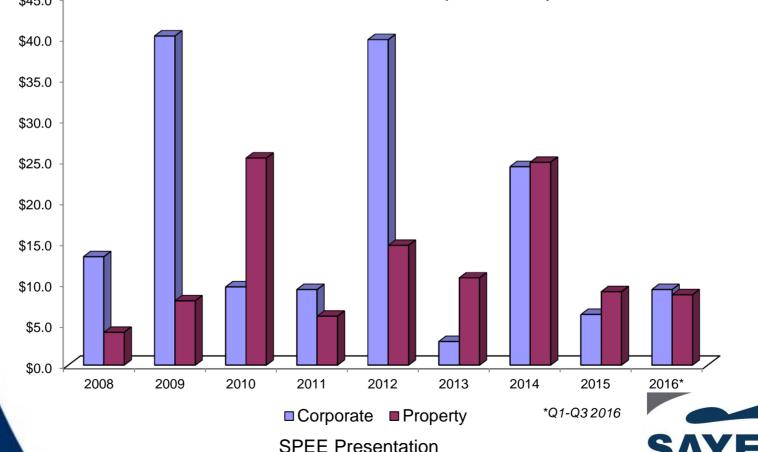
\*Q1-Q32016



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### Total Value of M&A Activity

- Total M&A value of approximately \$15 billion in 2015 compared to \$49 billion for 2014.
- \$17.8 billion so far in 2016 (Q1-Q3).



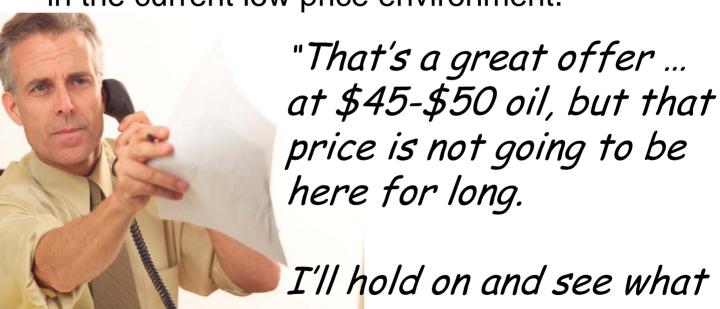
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- Uncertainty relating to pricing.
- Uncertainty relating to government.
- Uncertainty relating to environmental policies.
- A generally bad public feeling about our industry.
- In general it appears that our industry is currently "toxic".



- Uncertainty relating to pricing.
  - M&A prices are responsive to commodity price changes.
  - Parties that do not have to sell are not selling in the current low price environment.

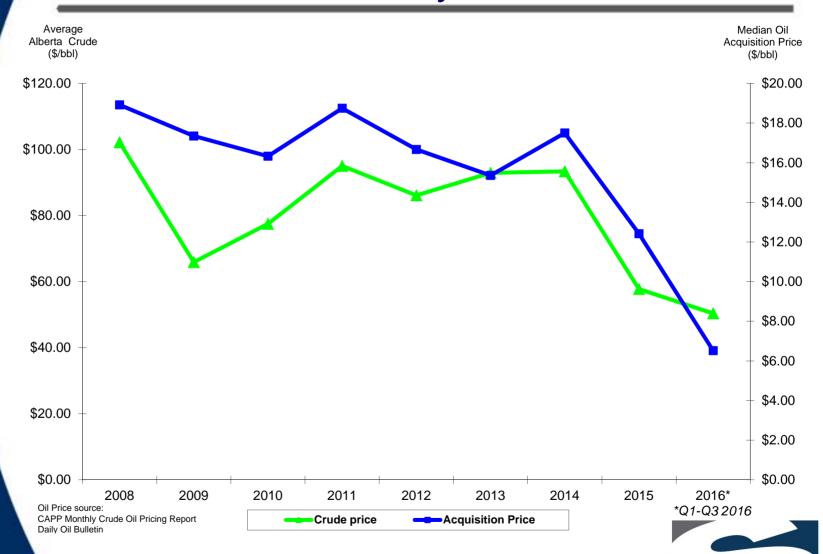


happens."

### The Question We **HATE** Getting Asked

- "When is the gap between buyers and sellers going to close?"
  - Buyers want to buy assets because they believe that the price of oil will rise, yet they make offers as if the price is going to stay low.
  - Sellers, unless pressured to sell, will not sell at low prices unless the prospect of higher prices is reflected in the offer price.
  - A buyer which recognizes this can be successful if it offers value over and above that reflected in strip pricing.

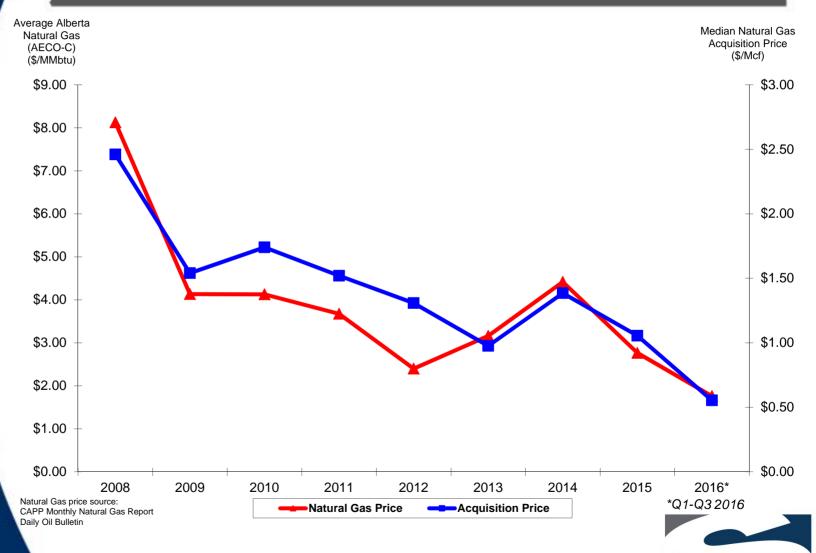
# Correlation of Median M&A Price and Commodity Prices: OIL



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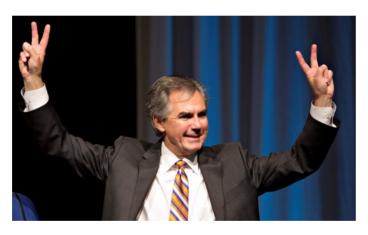
# Correlation of Median M&A Price and Commodity Prices: NATURAL GAS



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- Uncertainty relating to government.
  - Change in provincial government.
    - Uncertainty relating to carbon taxes, emissions caps, etc.
    - Uncertainty relating to handling of LLR issues.





Change in federal government.







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Change in federal government.







- Uncertainty relating to government.
  - Change in US federal government.
    - Uncertainty relating to carbon taxes, emissions caps, etc.
    - Uncertainty relating to handling of pipeline issues.





- Uncertainty relating to government.
  - Change in US federal government.
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## Does Anyone Love Our Industry?





















# 2016 YTD Look Back Forecast for Upcoming M&A Activity











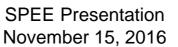














### Increased Number of Receiverships

 While they aren't in the business of putting their customers out of business, lenders have become increasingly impatient with the situation, particularly relating to juniors and LLR.





 This has led to an increase of work for the receivers. This has almost ended.



















BANK

### Increased Number of Receiverships

- There are typically around eight oil and natural gas companies that go into receivership each year.
- In 2015, 20\* oil and natural gas companies went into receivership or CCAA, by far the most since the downturn, in 2009, when a total of 20 companies also went under.



- The number of receiverships increased in 2016, especially in the junior sector. So far in 2016 there have been 26 companies entering into receivership or CCAA.
- \*includes three related entities (Conserve Oil Group Inc., COGI Limited Partnership and Canadian Oil & Gas International)

### 2014-2015 Receiverships & CCAA































BARRIER REEF RESOURCES





CONSERVE OIL GROUP

IVANHOE ENERGY INC.



















### Increased Number of Receiverships

- So far in 2016 there have been 26 companies entering into receivership or CCAA.
- It appears that the worst is over, as most of the distressed companies have been dealt with, one way or another.





#### 2016 Receiverships & CCAA



**Bumper Development Corporation Ltd.** 

Brevia Energy\*\*\* Detector Exploration Ltd.

**Quicksilver Resources** Canada Inc.















Kinwest 2008 **Energy Inc.** 













**Tudor Corporation Ltd.** 











#### Who's Next?

 The big question on everyone's mind is who will be the next big blow up?



















- Spyglass & Twin Butte are the biggest companies to go down in receivership. Lightstream is in a CCAA process, hoping to avoid the same fate.
- The worst is behind us.







#### Receiverships & LLR

- LLR uncertainty
  - The AER's handling of LLR for insolvent companies is disrupting the orderly sale of assets and the distribution of proceeds to creditors.
  - The ATB formally challenged, in court, the AER's handling of such issues in the case of RedWater Energy Corporation. The decision is under appeal.







• Until there is final resolution and acceptance of the judgement in this matter, the M&A market for troubled or insolvent juniors will remain in turmoil.



#### **Environmental**

- Environmental factors are becoming more of a concern/impediment/issue in M&A transactions.
- It is more common than ever for agents to see deals lost following environmental due diligence.

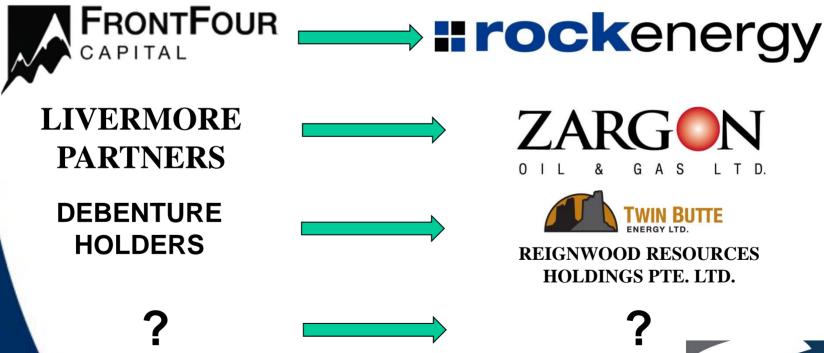






#### Stakeholder Activism

 Activist stakeholders are forcing companies into strategic alternatives processes at an inopportune time or disrupting the processes.



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#### Shareholder Activism

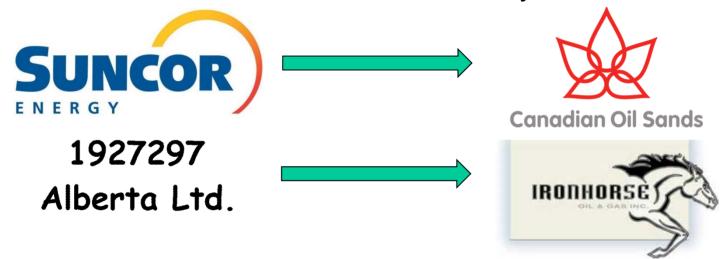
 There is sure to be more shareholder activism as year-end results are released.





#### **Hostile Takeovers**

- The Canadian market does not generally see a lot of "hostile" activity.
- Two hostiles were on the radar this year.



 There could be more hostile takeovers attempted as year-end financial results and updated reserve reports are released, but this is a rare occurrence.



### More "Friendly" Paper Deals

 Look for a significant increase in friendly "paper deals".

 Most likely acquirers are companies with "strong paper".







 As with shareholder activism, this activity could pick up as year-end financial and operating results are released.

## Companies **SOLD** in 2015



Carmel Bay Exploration Inc.





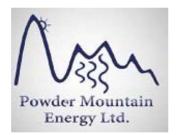




Mapan Energy Ltd.











Dolomite Energy Inc.



StonePoint Energy Inc.



Beaumont Energy Inc.







### Companies **SOLD** to date in 2016























(transaction pending)

RAIMOUNT ENERGY INC.

Companies' entire asset base sold out of a receivership or CCAA process:



PALLISER

Kinwest 2008 Energy Inc.





**Detector Exploration Ltd.** 









# Currently "On the Block" or "Reviewing Strategic Alternatives"





















#### Companies currently in a CCAA process:









## Foreign Interest in Canadian Oil and Natural Gas Will Continue



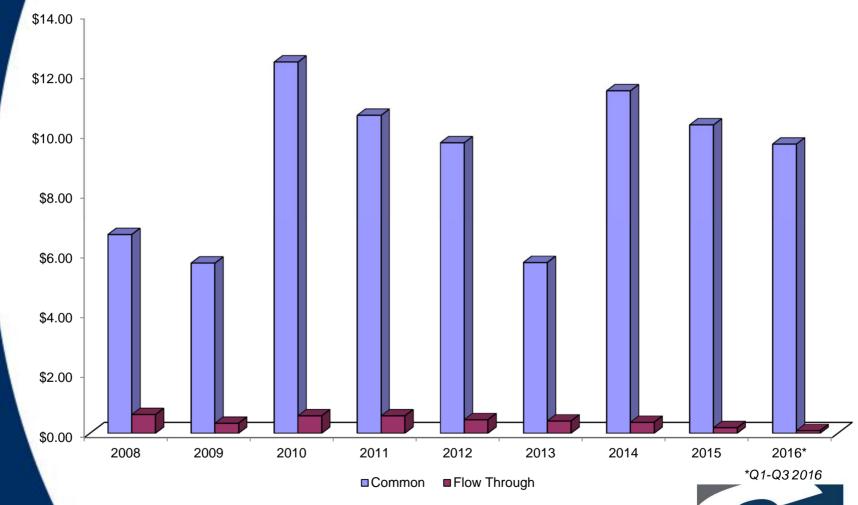


# Total Canadian Oil & Natural Gas Financings (\$ Billions)

- New equity is key to funding M&A activity.
- Financing activity was significantly down in 2015 but there has been a rebound in interest in equity financings and a decrease in debt issues in 2016.
  - Including equity and debt issues, a total of \$17.2 billion in capital was raised in 2015.
  - \$24.6 billion was raised in 2014.
  - \$11.3 billion has been raised in the first three quarters of 2016, \$9.8 billion in equity and \$1.5 billion in debt.
- Equity raised was down slightly in 2015, with \$10.5 billion raised vs. \$11.8 billion raised in 2014; however, roughly 34% of the equity raised was used to pay down debt or to redeem commercial paper, not to increase capital spending.

It is likely that much of the equity raised in 2016 will be used to fund growth.

# Total Canadian Oil & Natural Gas Equity Financings (\$ Billions)



## 2016: Private Equity Has Increased Its Presence

 With lethargic public capital markets, private equity has recently stepped up its presence. The majority of recent private equity funds have come from Canada.









**Brookfield** 

 US hedge funds are starting to step up and place funds in Canada.







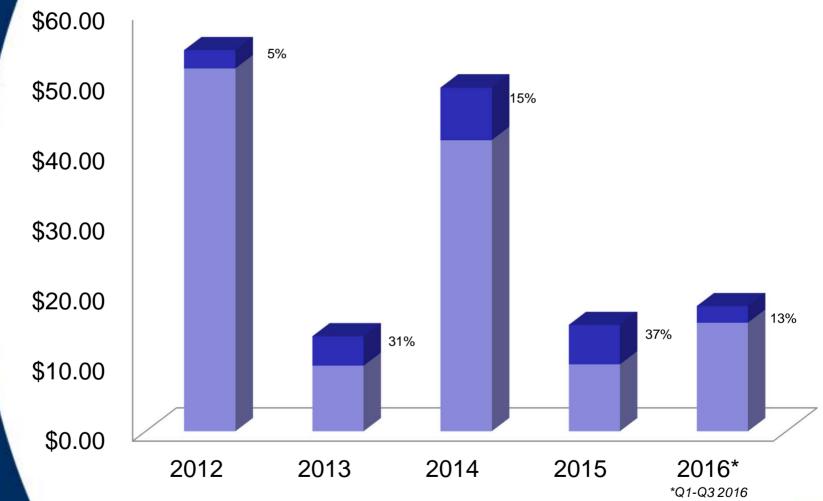
## 2016: Private Equity Has Increased Its Presence

#### Top 10 Publicly Disclosed PE Deals in the First Half of 2016

RANK	COMPANY	PROVINCE	PE FIRM(S)	SECTOR	\$ MIL.
1	SASKATCHEWAN ASSETS OF PENN WEST PETROLEUM	SASKATCHEWAN	CANADA PENSION PLAN INVESTMENT BOARD (CPPIB), PENN WEST PETROLEUM LTD, TEINE ENERGY LTD.	OIL & GAS, POWER	\$975
2	SERVICES MATREC INC.	QUEBEC	HIGHBRIDGE PRINCIPAL STRATEGIES, MACQUARIE INFRASTRUCTURE AND REAL ASSETS [MIRA], HAWTHORN EQUITY PARTNERS	CLEANTECH	\$800
3	RIMROCK OIL & GAS	ALBERTA	WARBURG PINCUS	OIL & GAS, POWER	\$690
4	PACIFIC EXPLORATION & PRODUCTION CORP	ONTARIO	CATALYST CAPITAL GROUP INC.	OIL & GAS, POWER	\$641
5	CAPSTONE INFRASTRUCTURE CORPORATION	ONTARIO	ICON INFRASTRUCTURE	CLEANTECH	\$480
6	LIFEMARK HEALTH AND VIEWPOINT MEDICAL ASSESSMENTS	ONTARIO	AUDAX MANAGEMENT COMPANY, LLC, CENTRIC HEALTH CORPORATION	LIFE SCIENCES	\$245
7	ARALEZ PHARMACEUTICALS INC.	ONTARIO	BROADFIN CAPITAL, LLC, DEERFIELD MANAGEMENT COMPANY, L.P., JW ASSET MANAGEMENT, LLC, QLT INC.	LIFE SCIENCES	\$206
8	TRANSALTA RENEWABLES INC	ALBERTA	ALBERTA INVESTMENT MANAGEMENT CORPORATION [AIMCO], TRANSALTA CORPORATION	CLEANTECH	\$200
9	BANRO CORPORATION	ONTARIO	RESOURCE FINANCEWORKS LIMITED	MINING & RESOURCES	\$137
10	FISSION URANIUM CORP.	BC	CGN MINING COMPANY LIMITED	MINING & RESOURCES	\$82

SOURCE: CVCA Venture Capital & Private Equity Canadian Market Overview; First Half 2016, as published in Nickle's Daily Oil Bulletin on October 31, 2016

# Total M&A Value vs. Total M&A Value Done By Private Entities (\$ Billions)





# M&A Transactions Concluded by Sayer in 2016 YTD





















































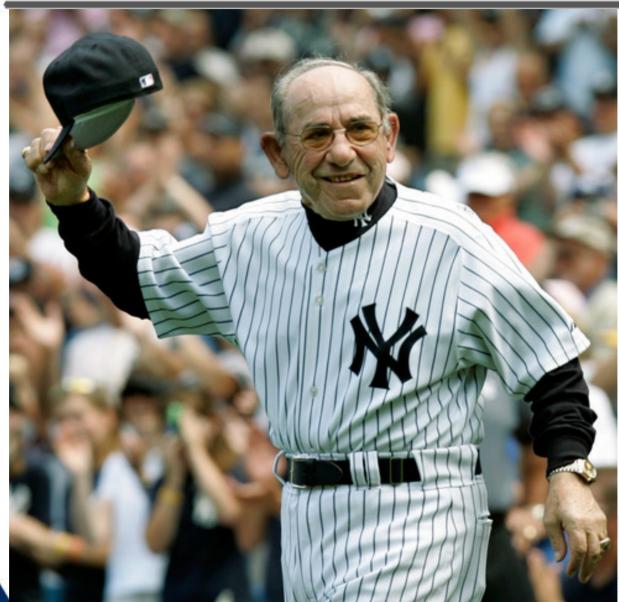
### Summary

- The M&A market needs cooperation from all levels of government.
  - Royalty framework, LLR, environmental, pipelines, ...
- There have been more insolvent junior companies in 2016.
- LLR and environmental issues will continue to factor into M&A transactions.
- Many companies will "roll over" to sustained low prices and willingly enter the M&A market.
- Many companies will enter the M&A market unwillingly.
  - Pressure from shareholders; hostile takeover attempts; pressure from bankers.
- More share-for-share transactions will be concluded.
- Private equity will continue to step up.
- The industry will survive.

"Never let defeat have the ast Word."

Tibetan Proverb

### "The future ain't what it used to be." Yogi Berra (1925-2015)





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